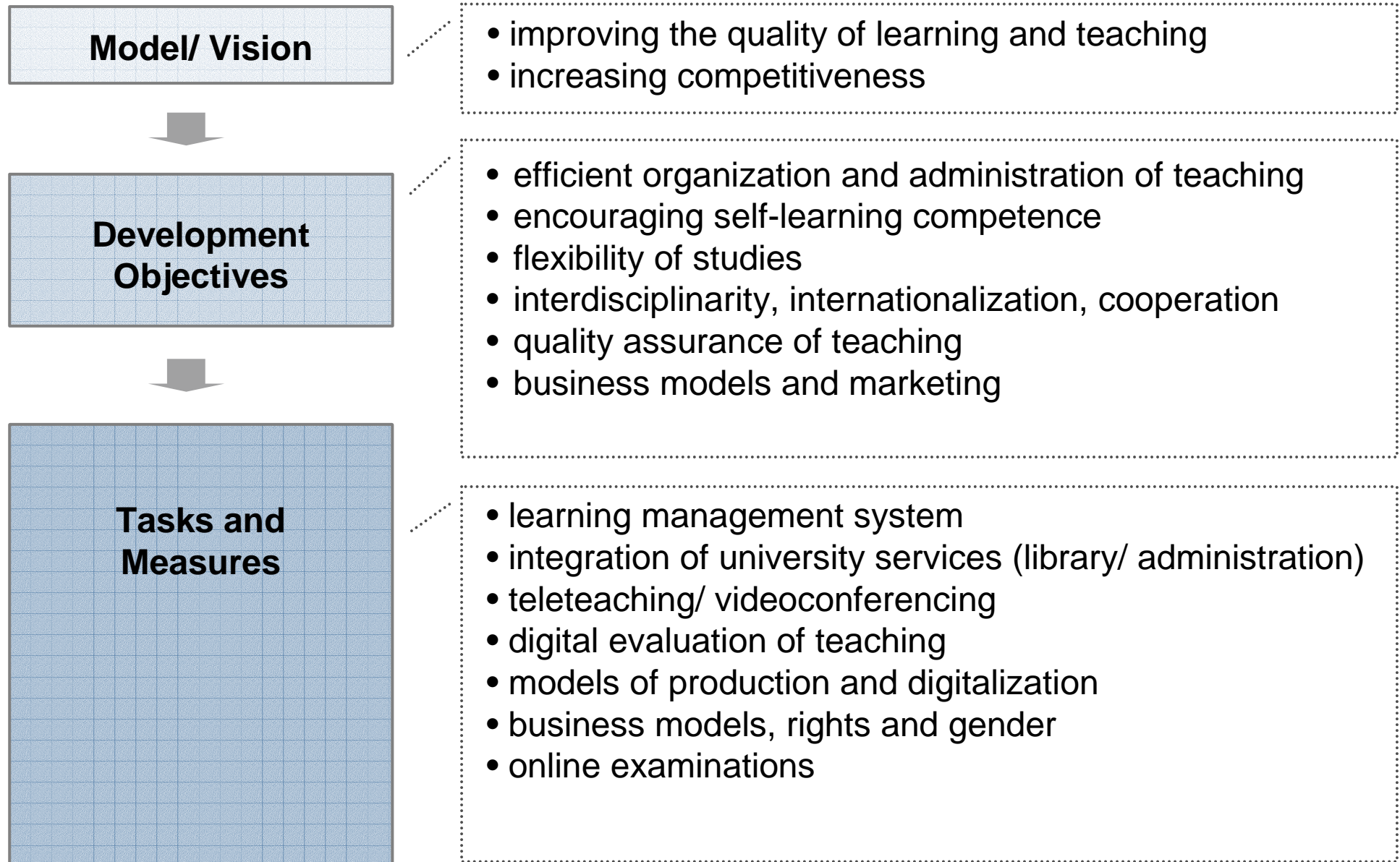


E-Learning-Integration at the University of Trier

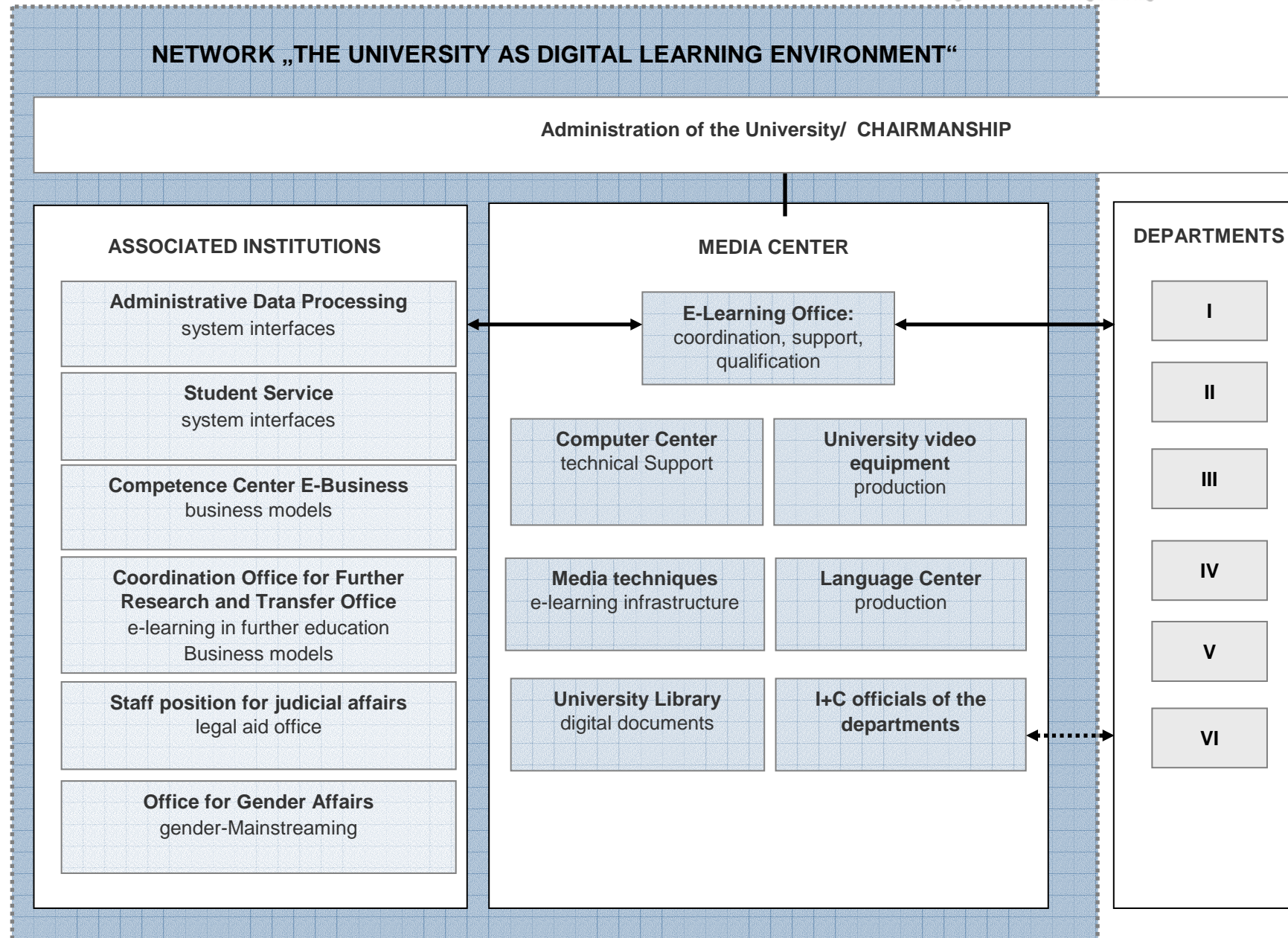
Strategies, Structures and Steps to Promote a Blended Learning Culture

- 1. Strategy:**
Development Objectives and Tasks
- 2. Structures:**
Media Center and Network “Digital University”
- 3. Steps:**
Step Model concerning the Implementation of Blended Learning

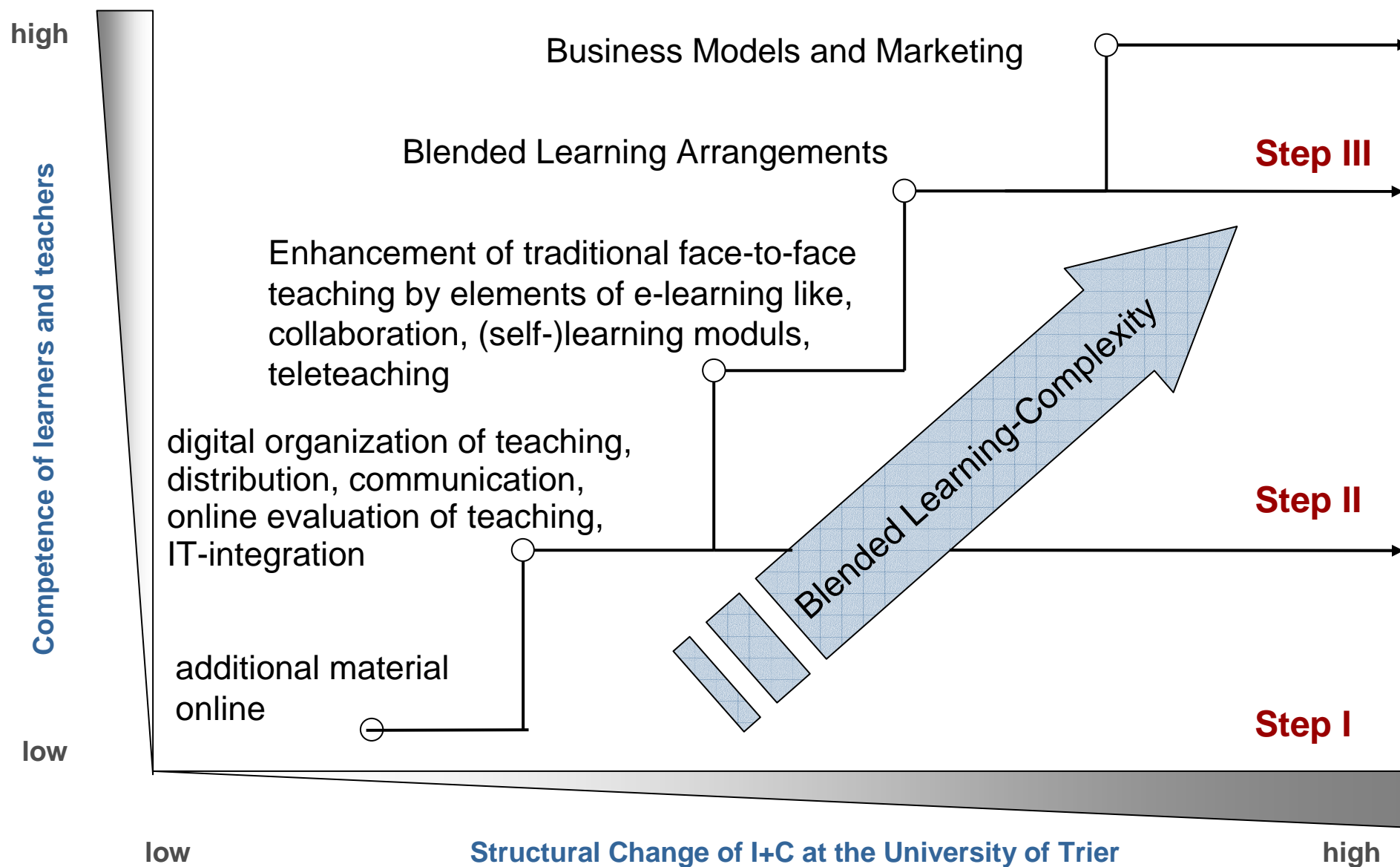


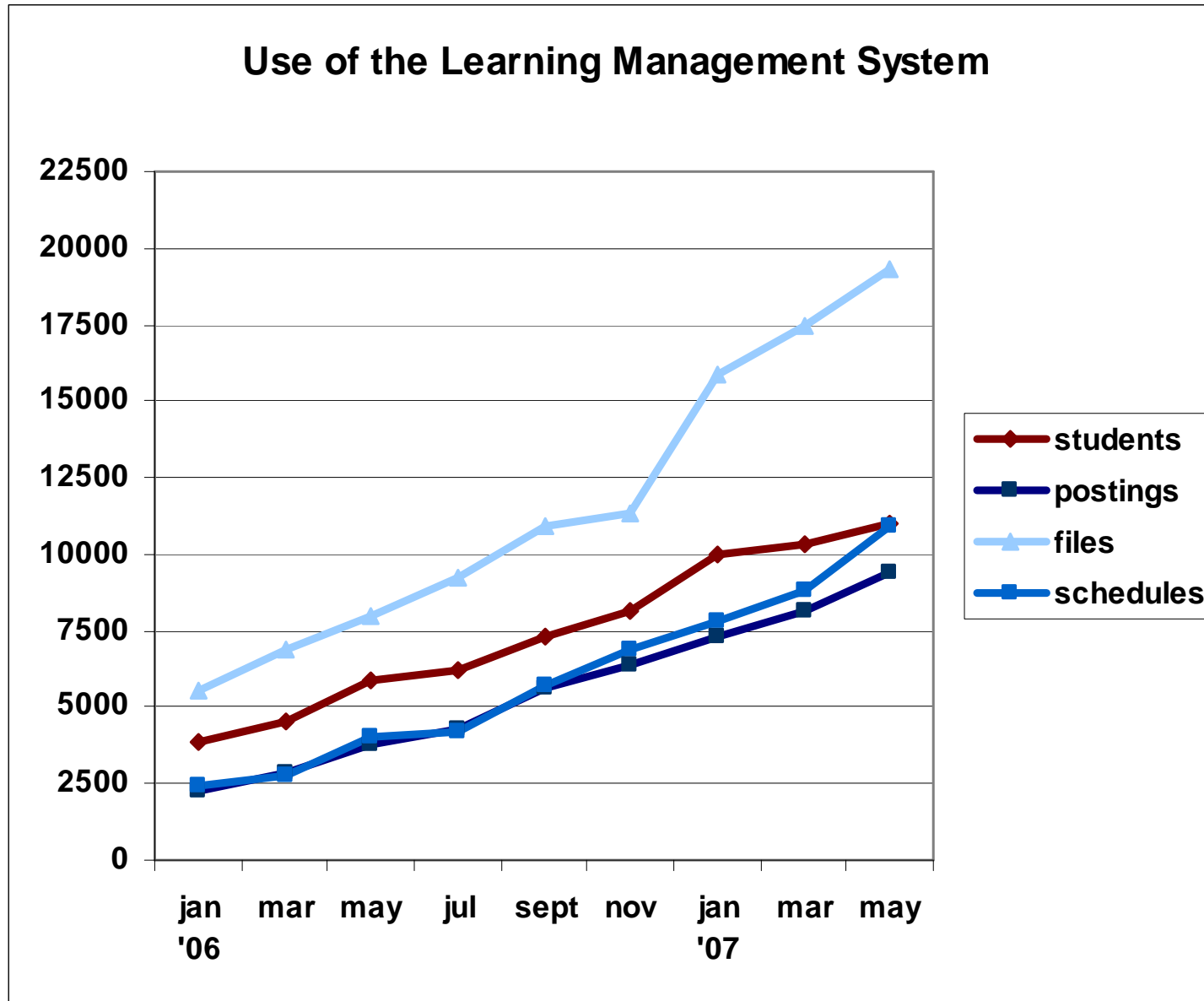


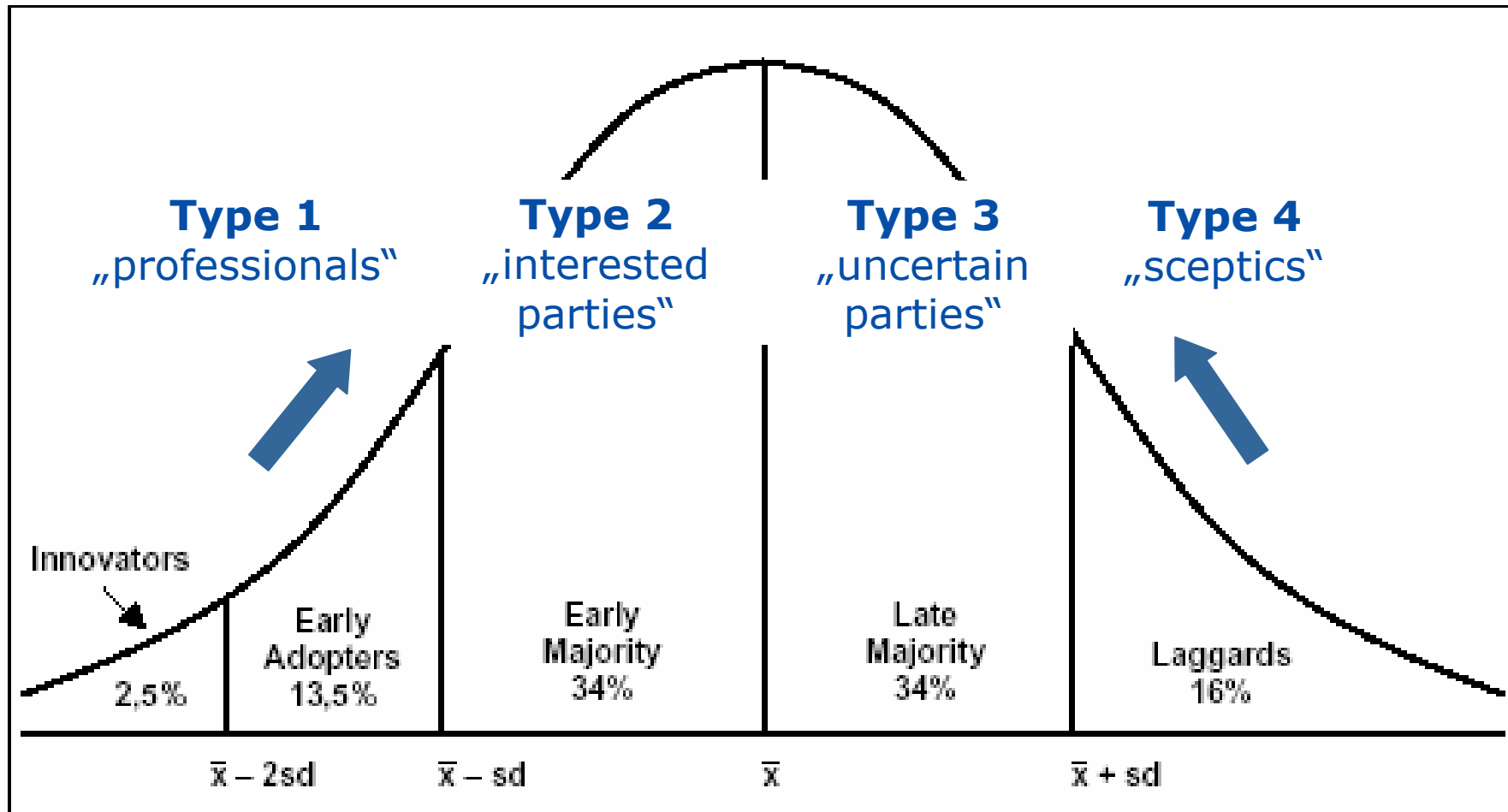












Adopter categorization on the basis of innovativeness.

Source: own preparation, following Rogers 1995, 262



Thank you for your Attention!

